

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 155												
AGENCY PRODUCT CODE = 426												
AGENCY EST# = 2605												
3	S		530P-600P	30		\$800.00	10/26	10/26	0		FRI	0
PROGRAM : FIRST AT 5												
RA35+ : 4.2												
CON COM1: FIRST AT 5												

REP HEADLINE# 6187653

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 322391

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 215 564 1103

HARRIS REPORT FROM REP

OCT26/12 14.29

*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
25	A		700P-815P	30		\$2,450.00	10/28	10/28	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMERICA RA35+ : 4.2 ORD COM1: FOOTBALL NIGHT IN AMERICA ORD COM2: MAKEGOOD IS BOOKED - MB THIS IS A MAKE-GOOD FOR OCT26 ON LINE-3 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT26 ON LINE-4 FOR 1 SPOT/WK												
4	S		730P-800P	30		\$1,650.00	10/26	10/26	0		FRI	0
PROGRAM : WHEEL-FORTNE RA35+ : 4.2 CON COM1: WHEEL-FORTNE STATION MAKEGOOD OFFERS: M2 OK'D BUY#3 MISSED:FRI/530P-600P BUY#4 FRI/730P-800P OFFER:SUN/700P-815P CMT:FOOTBALL NIGHT IN AMERICA CMT:MAKEGOOD IS BOOKED - MB												
										30S	\$800.00	(OCT26/12)
										30S	\$1,650.00	
										30S	\$2,450.00	PLS ADVISE.
OCT/12			\$3,950.00			NOV/12				18175.00		
										CONTRACT TOTAL	22125.00	
										TOTAL SPOTS	27	

MARKET TOTALS \$88,500

WPIX 25%

KDKA 34%

WTAE 24%

WPGH 17%

CABL 0%

WPCW 0%

WPMY 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6187653 TRF# 322391 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT26/12 11.33: *** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE REP.# OFF.# 18 SALESMAN #
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187653 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC 10/26 EST#2605 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT26/12 11.33

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#3 MISSED: FRI/530P-600P OCT26
BUY#4 FRI/730P-800P OCT26
OFFER: SUN/700P-815P OCT28
CMT: FOOTBALL NIGHT IN AMERICA
CMT: MAKEGOOD IS BOOKED - MB

30S \$800.00 (OCT26/12)
30S \$1,650.00
30S \$2,450.00 PLS ADVISE.
CONTRACT TOTAL 22125.00
TOTAL SPOTS 28

Halas, Mary Beth (CMG-Pittsburgh)

From: Long, Cheryl (CMG-REP)
Sent: Friday, October 26, 2012 11:41 AM
To: Halas, Mary Beth (CMG-Pittsburgh); Stewart, Jennifer (CMG-Pittsburgh); Toma, Susie (CMG-Pittsburgh)
Subject: FW: NRCC 6187653 M2 - MAKEGOOD BOOKED SUNDAY 10/28
Attachments: Cheryl Long.vcf

Thanks!!!!

Cheryl Long
TeleRep Washington
Account Executive
(703) 528-7800 Work
(267) 254-1257 Mobile
1901 North Moore Street
Suite # 609
Arlington, VA 22209

From: Ben Angle [mailto:bena@NATMEDIA.com]
Sent: Friday, October 26, 2012 11:40 AM
To: Long, Cheryl (CMG-REP)
Subject: RE: NRCC 6187653 M2 - MAKEGOOD BOOKED SUNDAY 10/28

This is ok, thanks

From: Long, Cheryl (CMG-REP) [mailto:clong@trep.com]
Sent: Friday, October 26, 2012 11:38 AM
To: Ben Angle
Subject: FW: NRCC 6187653 M2 - MAKEGOOD BOOKED SUNDAY 10/28
Importance: High

We're out of room in early news...is this OK? Est 2605

Headline#	6187653	WPXI-TV PITTSBURGH, PA	2605
E-Order#	325476	NAT'L MEDIA RESEARCH	OCT26/12-NOV06/12
Traffic#	322391	ISS/NRCC-IE	NRCC 10/26
Rep Buys	Offers	Competitive	

Offer#	Status	Type	Buy#	Day/Time Affected	Length	\$Rate	Dates Affected	Total #Spots	Total Dollars
M2.1	Rep pending	M	3	Fr/530-6P	30S	\$800	Oc126	-1	(\$800) FI
			4	Fr/730-8P	30S	\$1,650	Oc126	-1	(\$1,650) W
		Offer	Sun/7-815P	30S	\$2,450	Oc128		1	\$2,450 FI
				Comment FOOTBALL NIGHT IN AMERICA					
				Comment: MAKEGOOD IS BOOKED - MB					